

 $Getaria \ (Basque \ Country) \ | \ \underset{\text{online store}}{\text{www.maisor.com}}$



Taste the best seafood of Basque Coast

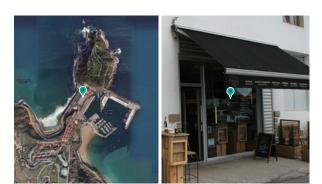
In MAISOR we preserve the best fishing of the Basque Coast, exclusively seasonal and directly selected by us, so you can enjoy an unforgettable gastronomic experience.

> Specialists in anchovy, we clean the fillets patiently and lovingly, one by one, using traditional techniques.

Anchovy in oil and in vinegar, tuna, mackerel, tuna belly, sardines. Exquisite flavours and textures that convey the feeling of good product, and invite you to repeat the MAISOR experience.



Pamplona-Iruñea



In the port of Getaria





"We are a family business linked to fishing. Fishermen first, and wholesalers later, in 1999 we decided to enter the world of conservation and created the workshop MAISOR, located just in the port of Getaria and a few meters away from the fish market. This proximity allows us to work always with daily fresh fish, which influences the quality of the final product".

Sorkunde Iribar Azpeitia, founder of MAISOR







Cantabrian anchovy fillets in oil...



PRESERVING TIPS: Anchovy is a semi preserve product. For that reason, it is important to preserve it in good conditions, to guarantee its best consume-conditions. We recommend:

- Keep the product in a cool place or refrigerated $(5^{\circ}-15^{\circ})$.
- · Consume it preferably before 6 months.
- Do not buy quantities that exceed consumption in the next 120 days.
- Once it is opened, cover the anchovies with oil.



Cantabrian **anchovy fillets** marinated in vinegar...





Net weight: **90 gr.** Drained weight: **50 gr.** Approx fillets number: **9/10** Units per box: **12**



Net weight: 220 gr. Drained weight: 150 gr. Approx fillets number: 18/20 Units per box:

V150-F



PRESERVING TIPS:

Anchovy is a semi preserve product. For that reason, it is important to preserve it in good conditions, to guarantee its best consume-conditions. We recommend:

- *Keep the product in a cool place or refrigerated (2nd-6th).*
- · Consume it preferably before 3 months.
- \cdot Do not buy quantities that exceed consumption in the next 60 days.
- Once it is opened, cover the anchovies with oil.



Anchovy in oil and vinegar – Special Edition...



Anchovy in oil and vinegar – Combo...



... vegetable oil



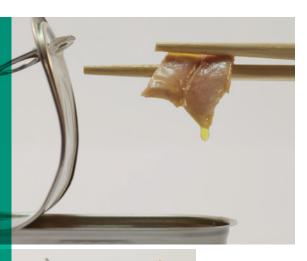
Net weight: **75 gr. x2** Drained weight: **40 gr. x2** Approx fillets number: **17/18 cil; 6/7 vinegar** Units per box: **12**

CANTABRIAN ANCHOVY:

In MAISOR we work exclusively with anchovy of the Cantabrian Sea (Engraulis Encrasicholus), captured by the fishing fleet of Getaria in the area known as FAO27. This anchovy is the most valued for salting and preserving, due to its strong aroma, texture and pink flesh.











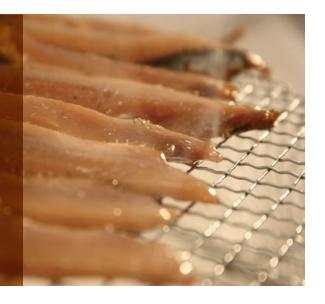
Loins and belly of Tuna in oil ...



BLUE FISH, WITH HIGH NUTRITIONAL VALUE:

Both, mackerel and Tuna (Thunnus alalunga) are rich in Omega-3, which helps to decrease cholesterol and the risk of cardiovascular diseases, and makes its consumption highly recommended, several days a week.





Smoked Cantabrian Anchovy in oil...



Net weight: 80 gr. Drained weight: 50 gr. Units per box: 12

AH50-I

Smoked **Tuna Carpaccio** in oil...



Net weight: 80 gr. Drained weight: 50 gr. Units per box: 12

3H-50E

Smoked Cantabrian Mackerel in oil...



THE SMOKING PROCESS:

Based in traditional techniques, our smoking process provides the product an original texture and a delicious taste. It is elaborated in cold using untreated hardwood's smoke. It is immediately packed and frozen to ensure the quality, without any kind of colouring or preservative.

PRESERVING TIPS: · Keep the product in a cool place or

- refrigerated (2°-6°).
- \cdot Consume it preferably before 3 months.
- Do not buy quantities that exceed consumption in the next 60 days.
- \cdot Once it is opened, cover the mackerel with oil.



Salted anchovies...



Net weight: 900 gr. Drained weight: 500 gr. Approx fillets number: 20/22 Units per box: 4

Lobster cream...

BOGAV Net weight: 780 gr. Content: 850 ml. Units per box: 12



Sardines...



Net weight: **85 gr.** Drained weight: **60 gr.** Approx sardines number: **8/9** Units per box: **72**

SAR

OTHER CRAVINGS FROM THE CANTABRIAN SEA:

And for gourmets ... salted anchovies, ready to be cleaned and filleted. Learn how to do it in our "Anchovy processing workshop" (p. 8).



MAISOR Experiences

ANCHOVY PROCESSING WORKSHOP

If you are someone who enjoys tasting a good anchovy, we offer a unique experience where you learn how to prepare authentic Cantabrian anchovies in oil, using completely traditional techniques.

Furthermore, you will take home the anchovies you make.

All in our workshop, right in Getaria's port

VISIT TO THE WORKSHOP AND CANTABRIAN PRODUCT TASTING

We offer you an unforgettable experience in which you will discover our craft workshop MAISOR. You will learn how laborious is the anchovy elaboration and we will finish the experience with a very local tasting: anchovy, White tuna and a glass of txakolí (local white wine).

+info: experiencias@maisor.com





MAISOR Tastings



Give a sea-flavored experience.

Design your own gift set with MAISOR products, personalized, and we will send it to anyone you want and wherever you want.

FOR EVENTS ...

We want to share with you your big days, adding sea flavour.

Our hands cleaning each fillet, one by one. It is a big show not only for the palate, but also for the eyes. An original and authentic way to surprise and entertain your guests.













WORKSHOP and BOUTIQUE Portua z/g. Astillero eraikina 20808 Getaria (Gipuzkoa) Tel. +34 943 140 993

info@maisor.com 618 892 935



www.maisor.com

